

# Processing of personal data in prize draws and competitions organised by the Postal Museum

The purpose of this document is to inform those participating in prize draws and competitions organised by the Postal Museum about the processing of their personal data. This communication is based on the EU General Data Protection Regulation (679/2016).

#### Data controller and contact information

The Finnish Postal Museum Foundation Häkiläpolku 3, 33100 Tampere, Finland info@postimuseo.fi

Contact person for issues concerning the processing of personal data: Maria Pietilä, tel. +358 50 546 0124

#### Purpose and legal grounds for the processing of personal data

The personal data stored in connection with prize draws and competitions are used to carry out prize draws and competitions and to contact the eventual winners.

The grounds for the processing of personal data is the data controller's legitimate interest. To send prizes to winners, we must be able to identify and contact them.

#### Personal data that we process

Personal and contact details: name, postal address, telephone number and email address.

#### Processing and transfer of personal data

Personal data are processed by members of the Postal Museum staff whose duties include communications and marketing activities.

#### Period for which the personal data will be stored

We store the data for as long as necessary to determine the validity and winners of prize draws or competitions. We store the data of the winners for the current year and the following five years in accordance with relevant legislation. We store the data contained in supporting documents in our accounts for the current year and the following six years.

#### Sources of personal data

Personal data and contact details are submitted by the persons participating in prize draws or competitions.

## Protecting personal data

Electronic data are stored in a firewall-protected server in a locked space. An individual user ID is required for access to the data. The Postal Museum staff have access to the data.

Personal data in analogue form are stored in lockable office spaces. Only the Postal Museum staff have access to the premises.

# Rights of data subjects

Data subjects have the right to access data stored about them in the data file. A request to access the data needs to be submitted to the Postal Museum in writing.

Data subjects have the right to request that their data be rectified or erased, or that the processing of their personal data be restricted. Data subjects also have the right to object to the processing of their personal data.

Data subjects have the right to file a complaint with the Data Protection Ombudsman if they believe that the processing of their personal data is unlawful.

# Disclosure of personal data

Personal data will not be disclosed to any parties outside the Postal Museum without customer consent.

### Protecting personal data

The database containing customer data is stored on a firewall-protected server in a locked space. The database can only be accessed from the Postal Museum's internal network using individual user IDs. Only permanent members of the Postal Museum staff have such a user ID.

## Rights of data subjects

Customers have the right to access data stored about them in the customer register. A request to access the data needs to be submitted to the Postal Museum in writing.

Customers have the right to request that their data be rectified or erased, or that the processing of their personal data be restricted. Customers also have the right to object to the processing of their personal data.

Customers have the right to file a complaint with the Data Protection Ombudsman if they believe that the processing of their personal data is unlawful.